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ENVISION WILDOMAR 2040

Community Workshop #1

Visioning

July 14, 2022

Agenda

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1. General Plan Overview
2. Public Engagement Overview
3. Existing Conditions Resources
4. Workshop Activities

General Plan Overview

General Plan Overview

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Government Code Section 65300 et. seq.:

"Every planning agency shall prepare and the legislative body of each county and city shall adopt a **comprehensive, long-term general plan for the physical development** of the county or city, and of any land outside its boundaries which in the planning agency's judgment bears relation to its planning."

General Plan Overview

General Plan Primacy: Consistency Requirements

General Plan Overview

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- **Vision**
  - Articulation of the core values and desires of the community expressed as an image of the future it wishes to create
- **Goals**
  - An ideal future end related to the public health, safety, or general welfare.
  - A general expression of community values and may be abstract in nature.
  - Generally, not quantifiable or time dependent.
- **Policies**
  - Specific statement that guides decision-making
  - Commitment to a particular course of action
- **Implementation Programs**
  - Action, procedure, program, or technique that carries out general plan policy

General Plan Overview

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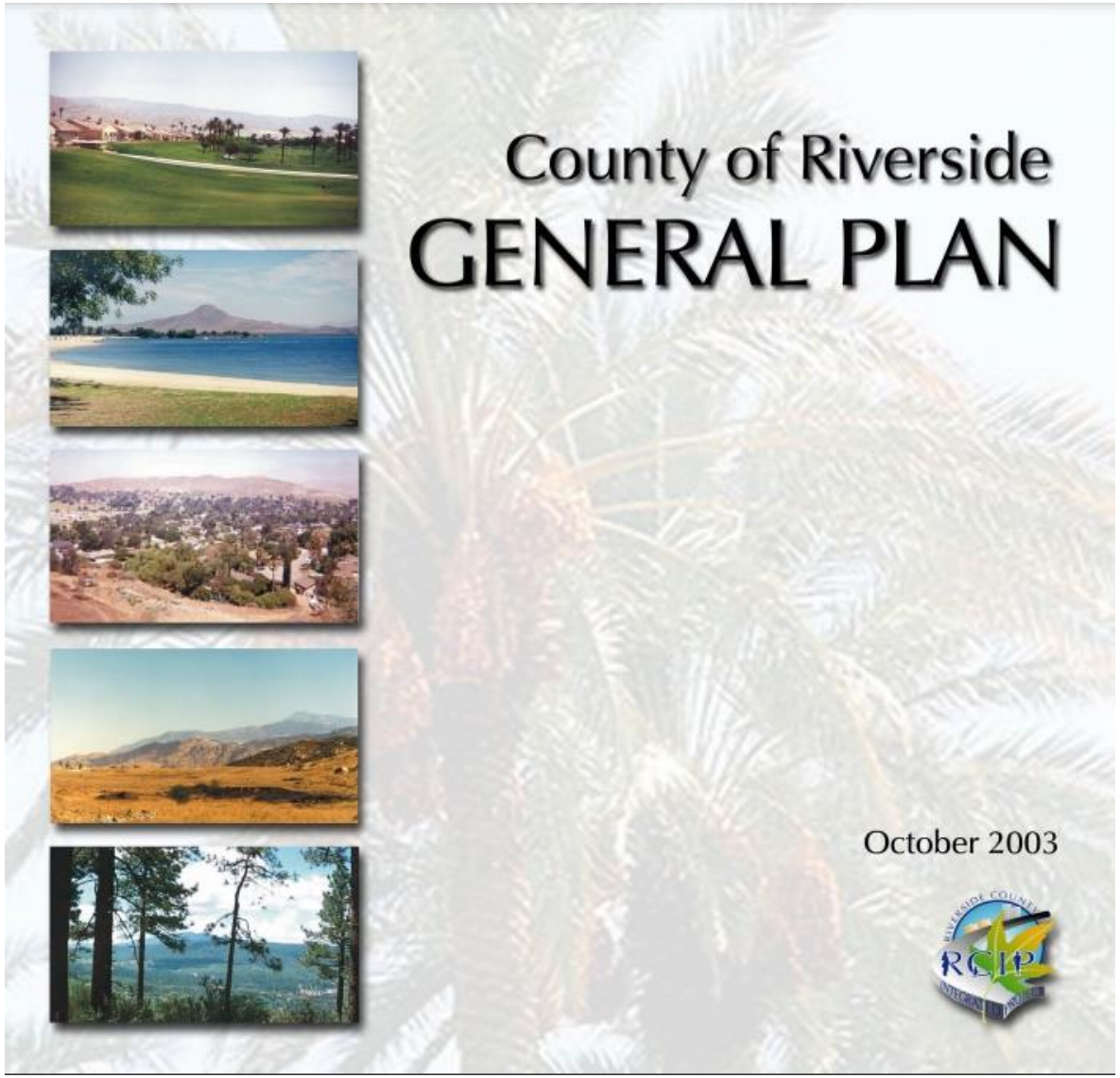
Who Uses the General Plan…

- **City Council and Planning Commission**: Basis for long-term and short-term decisions, municipal budgeting, capital improvements, and priorities.
- **City Staff:** Reference in reviewing development applications, planning and budgeting capital improvements, and service programming.
- **Residents, Business Owners, and Developers:** Guidance regarding what will be preserved, enhances, and changed.
- **Other Local and Regional Agencies:** Reference when projecting future needs and services.

Current General Plan

- Adopted in 2003
- Pre-Incorporation Visioning
- Drafted from County General Plan



General Plan Overview

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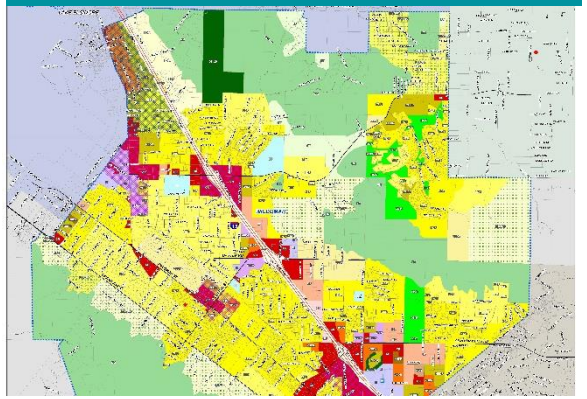
LAND USE



CIRCULATION

In Progress

ECONOMIC DEVELOPMENT

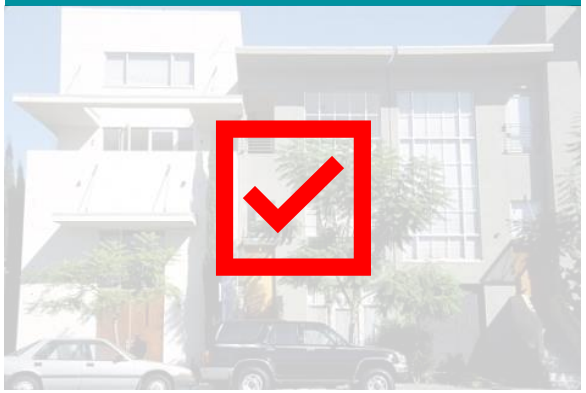
CONSERVATION

OPEN SPACE

NOISE

SAFETY

HOUSING



Work Program Objectives for Wildomar

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GENERAL PLAN

- Compliance with Recent Statutory Requirements
- Reflect Existing Conditions, Needs, and Future Projects
- Reflect Community Vision
- Roadmap of Actions for Implementation
- Adaptable and Flexible for Change

DEVELOPMENT CODE

- Update to Implement General Plan
- Efficient Administrative Procedures

CEQA REVIEW

ROBUST PROGRAM OF PUBLIC OUTREACH AND ENGAGEMENT

Work Program Schedule

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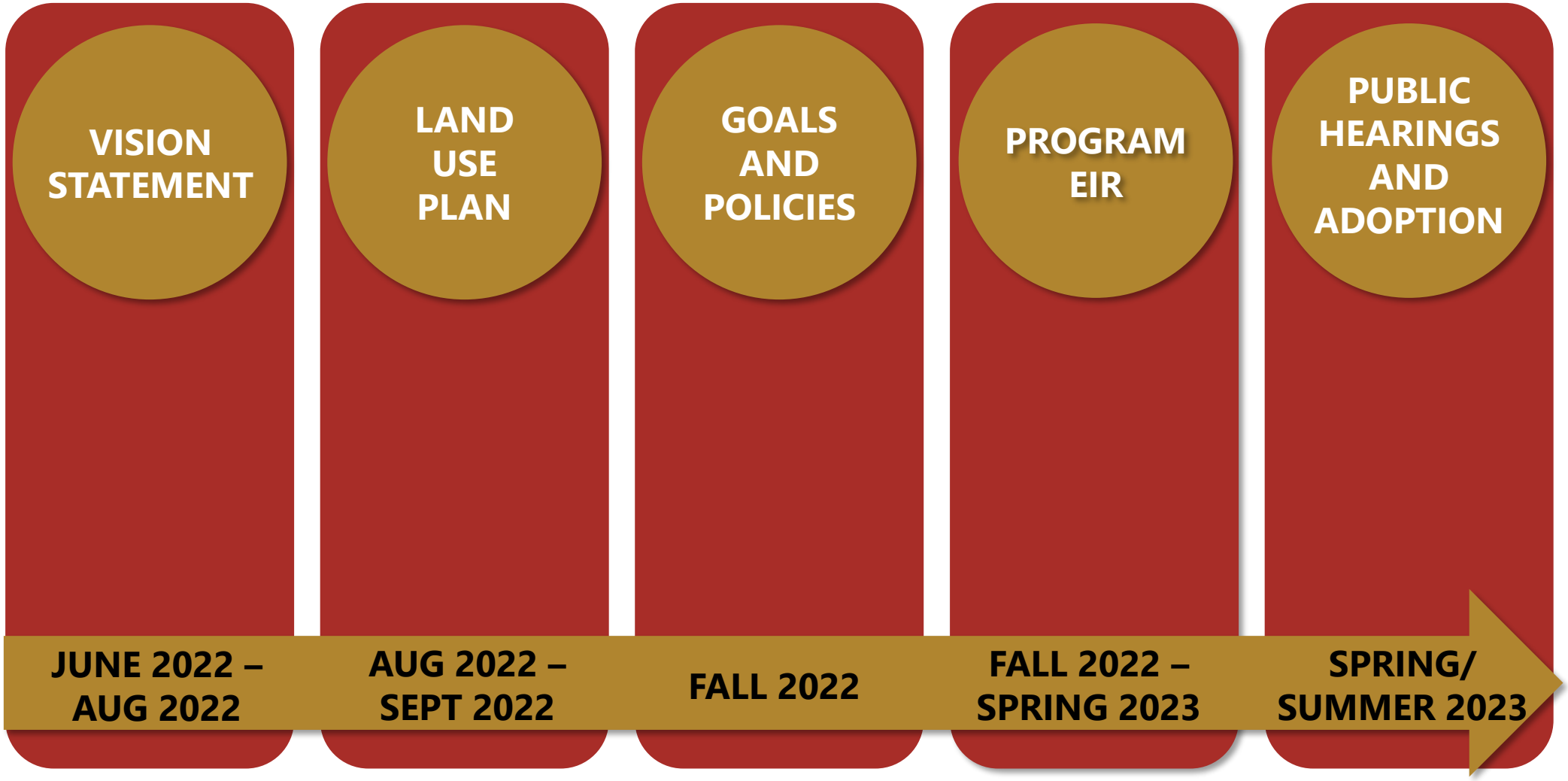

Public Engagement Activities

Public Participation Program

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How we are engaging the community:
Go where the people are:

- General Plan Advisory Group
- Community Workshops
- Pop-Up Events
- Stakeholder Interviews
- Online Surveys
- Social Media
- Project Branding and Collateral Materials
- Project Website

Public Participation Program

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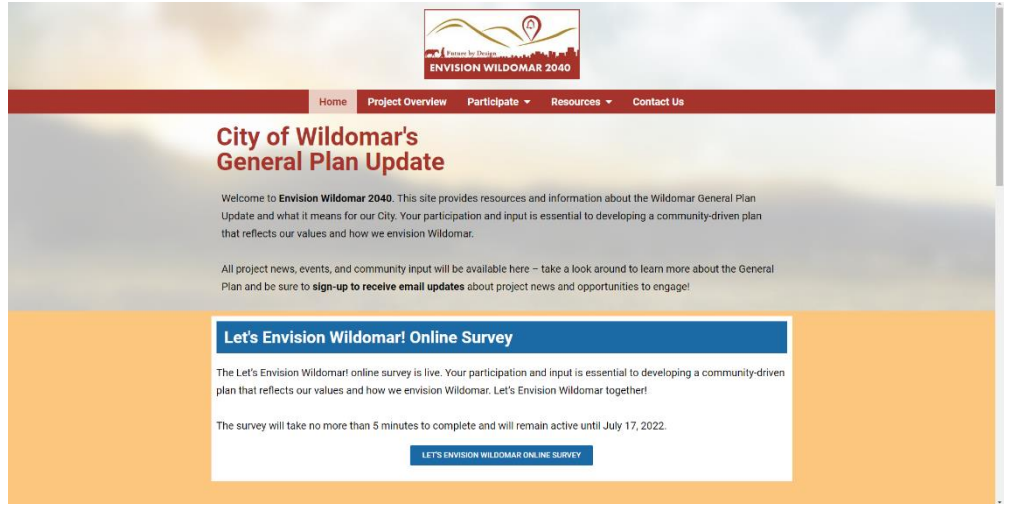
Previous Activities

- June 14: Coffee with the City Pop-Up
- June 16: General Plan Advisory Group Meeting #1
- July 9: Birthday Celebration Pop-Up

Public Participation Program

Current Activities

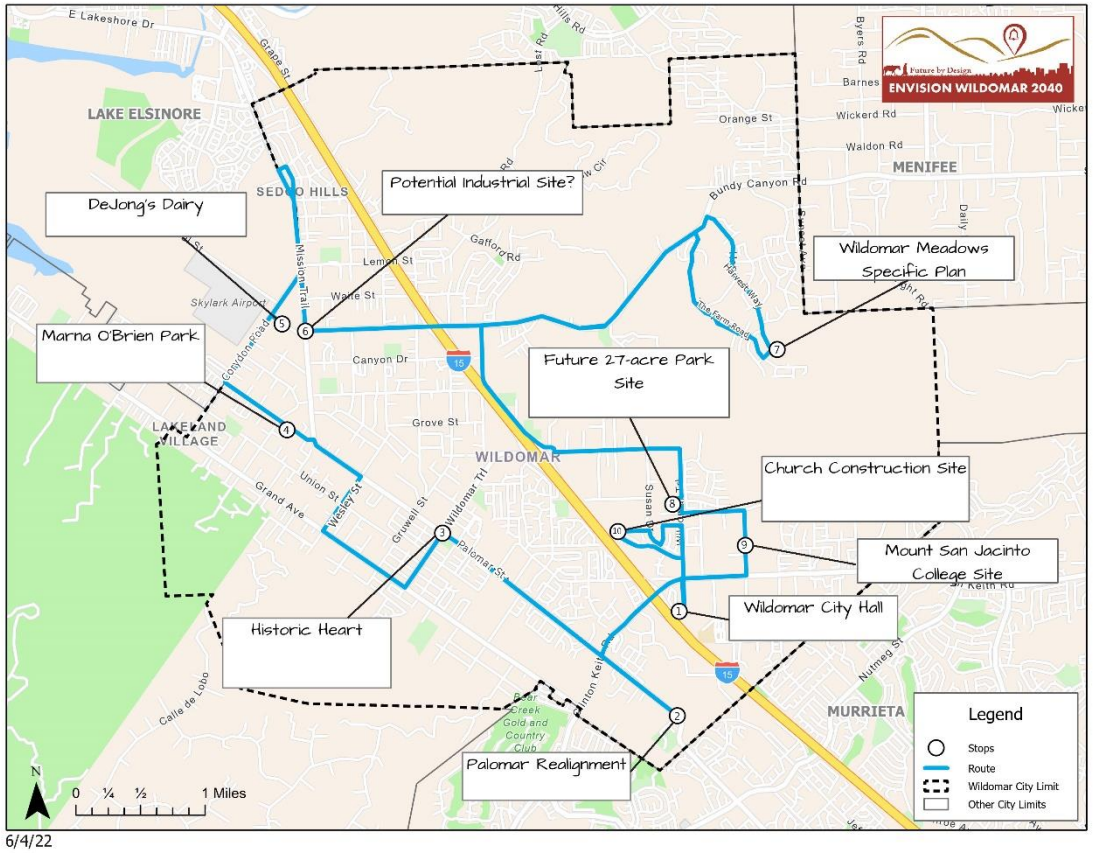
- Project Website
  - envisionwildomar2040.com
- Let's Envision Wildomar! Online Survey



Public Participation Program

Upcoming Activities

- Virtual Site Tour
- July 19: Virtual Citywide Workshop #1
  - City Hall
  - Details coming soon
- July 19
  - Visioning Survey Closes



Existing Conditions and Findings

Existing Conditions and Findings

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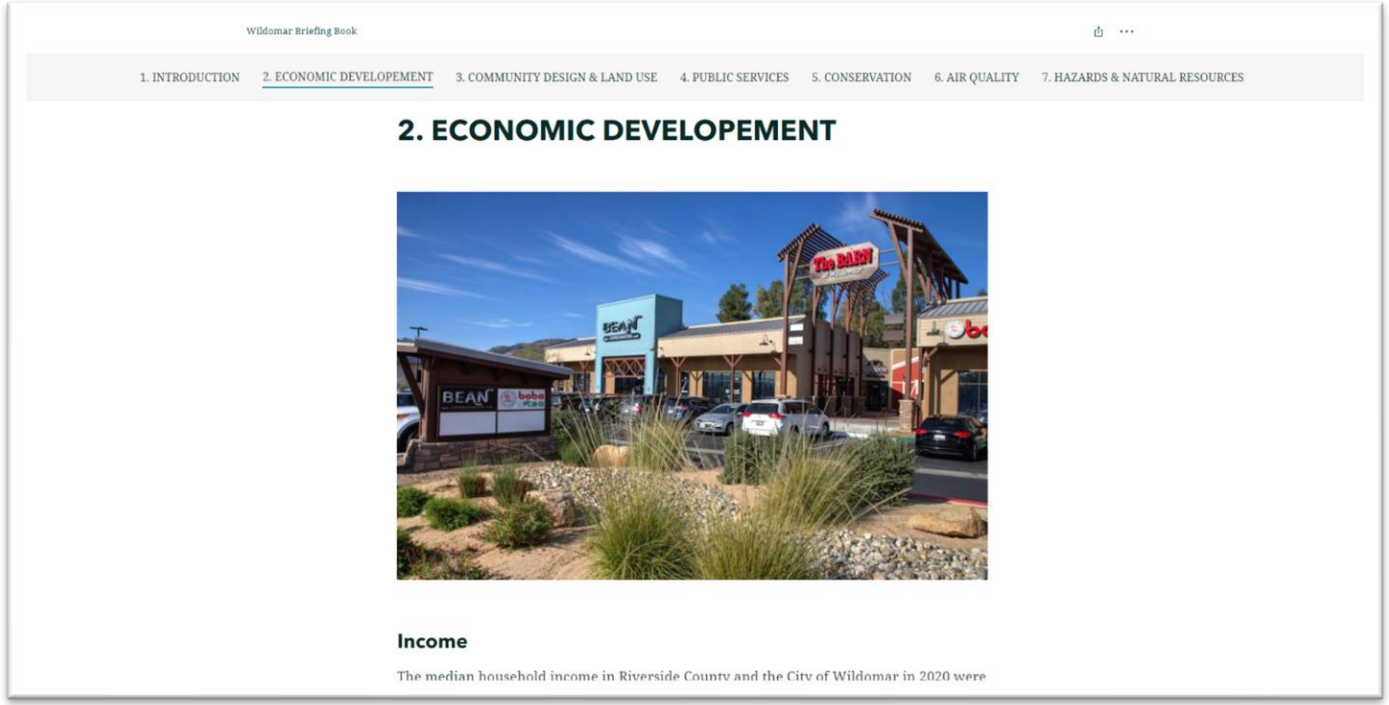
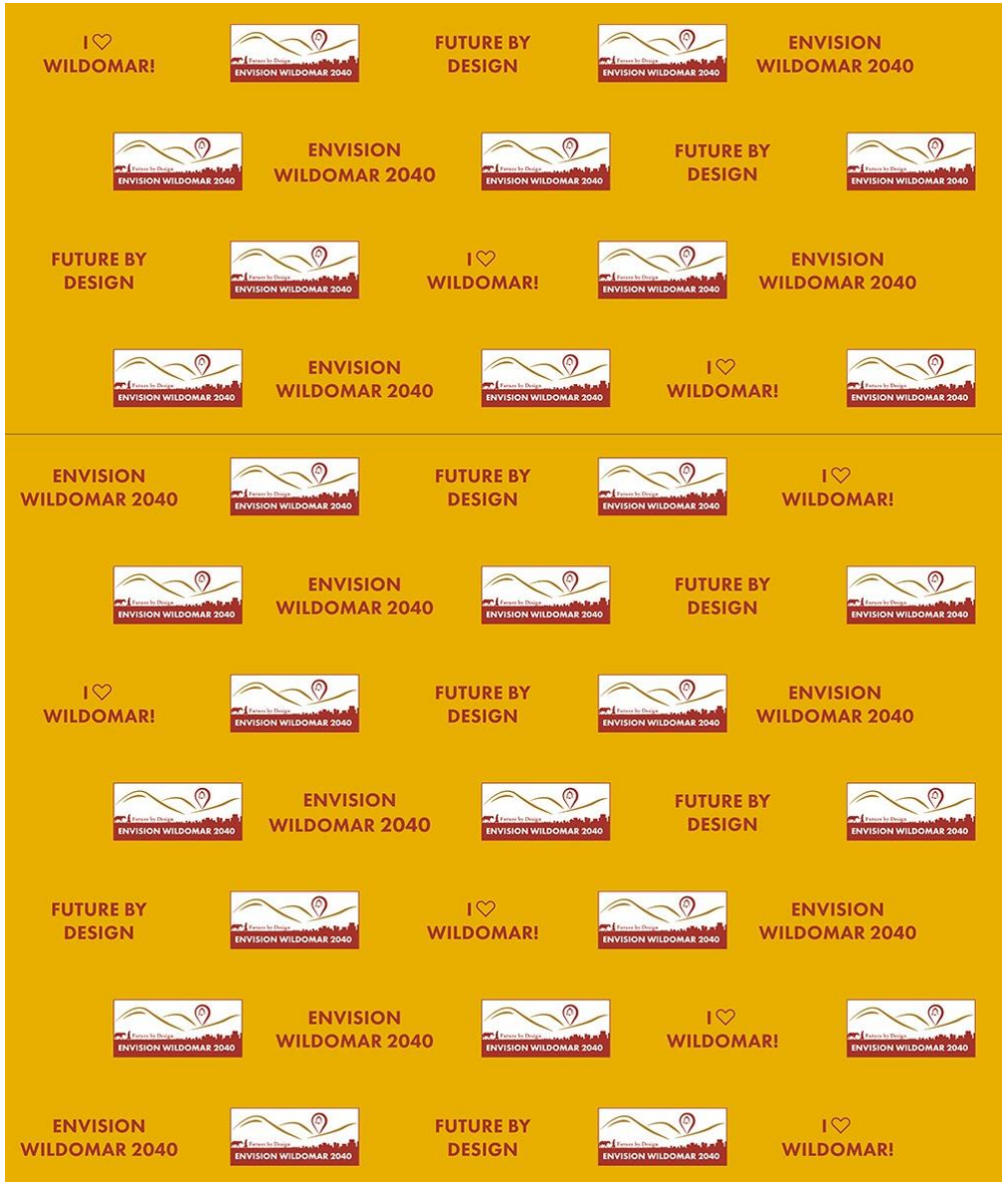
Located at the Envision Wildomar 2040 website: EnvisionWildomar2040.com



Workshop Activities

Workshop Stations

- Station 1: Let's Envision Wildomar
- Station 2: What's Missing?
- Station 3: How Does Wildomar Move?
- Station 4: What Do You Love About Wildomar?



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Questions?

Visit the website to learn more about the Project

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