



Envision Wildomar 2040

Pop-Up #2: Wildomar’s 14th Birthday Celebration

Marna O’Brien Park
July 9th, 2022
6-9 PM

OVERVIEW

The second community pop-up for the City of Wildomar’s General Plan Update was held on July 9th, 2022, from 6 – 9PM at Marna O’Brien Park. The Pop-up occurred as part of Wildomar’s 14th Birthday Celebration event. The event included multiple public and private vendors, a stage with performances, and was attended by the larger Wildomar community. The pop-up included a booth with project fact sheet takeaway flyers and engaged community members with a birthday card activity. Community members were asked to wish Wildomar a happy birthday by filling out a birthday card. The birthday cards had prompts for participants to fill in how many years they have known the City of Wildomar, their favorite thing about the city, and their birthday wish for the city over the next 20 years. In the spirit of the Wildomar’s birthday, helium filled balloons were given out to participants and children. A summary of key takeaways of completed birthday cards are shown below. Complete responses are included in an appendix to this summary.

Summary of Responses

- 45 Total Birthday Card responses.

What’s your favorite thing about the city?

Responses were categorized into themes. The top four themes are listed below, followed by their number of occurrences.

- Community (14)
- Recreational Open Space (8)
- Small/Rural Feel (8)
- Activities (5)

What’s your birthday wish for Wildomar over the next 20 years?

Responses were categorized into themes. The top four themes are listed below, followed by their number of occurrences.

- Be sensitive to growth (5)
- More activities / things to do (5)
- Water amenities / splash pads (5)
- More commercial (4)
- Keep the community feel (4)