Envision Wildomar 2040: The City of Wildomar's General Plan Update
CITYWIDE WORKSHOP SUMMARY
Workshop #1

Date/Time: Thursday, July 14, 2022, 6:00-8:00 pm (**in person**) & Tuesday, July 19, 6:00-8:00pm (**virtual**)

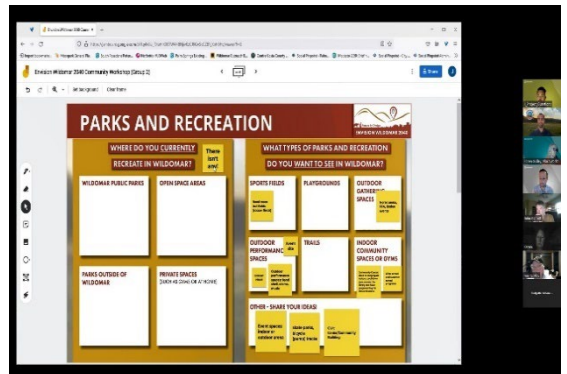**Format:**   The Corporate Room (**in person**) & Zoom (**virtual**)

OVERVIEW

In July 2022, the City of Wildomar hosted the first citywide workshops to solicit input from the community on the update of the City's General Plan. An in-person workshop held at the Corporate Room on July 14th was attended by approximately 15-20 community members. A virtual workshop, covering the same content, was hosted on Zoom on July 19th and attracted 18 community members.

Both workshops began with a welcome, followed by a PowerPoint presentation that included an overview of the General Plan update project, and the interactive activities being facilitated that evening. These activities consisted of four workshop stations: Let's Envision Wildomar, What's Missing?, How Does Wildomar Move? and What Do You Love About Wildomar?

At the end of the presentation, community members were directed to the project website (**envisionwildomar2040.com**) to learn more about the General Plan update.

Attendees at the in-person event were invited to participate in each activity in an Open House Format. Those who attended the workshop virtually participated in each activity as a group in breakout rooms on the Zoom video conference platform. Each attendee for the in-person and virtual workshop had the opportunity to engage with the information for each activity, ask staff members clarifying questions and provide their input on the future of Wildomar through various commenting formats. The comments collected at both of these events are summarized below and all of the comments submitted by participants are included as an Appendix to this report.

KEY TAKEAWAYS

Station 1: Let's Envision Wildomar

Description: For the in-person version of this activity participants were asked to use dots to indicate on a map of the city where they lived, where they liked to shop, eat, etc. and where they thought the heart of Wildomar was. For the virtual version of this activity participants were asked to identify where they thought the heart of the city was located and input was taken down with virtual sticky notes.

For the in-person portion, the number in the parenthesis indicate how many times a dot was placed in a certain area on the map. For the virtual portion, the number in the parenthesis indicate the number of times a topic was mentioned on the virtual sticky notes.

In Person	Virtual (were not asked to identify home and activity areas)
▪ Community members tend to spend their leisure time near the intersection of Clinton Keith Road and the 15 freeway which is on the opposite end of Wildomar from where most of the attendees indicated they live. At this intersection, there are a variety of eateries and shops to support some of the everyday needs of residents (10) ▪ Majority of the areas suggested for the heart of the city are located at the intersection of Wildomar Tr. and Palomar St. which is where the Elementary school is located along with post office, the historic bell, transit stops, a market, eateries and stores to support everyday needs (5)	▪ Participants in the virtual workshop identified two general areas- the intersection of Clinton Keith and the 15 freeway and the intersection of Wildomar Trail and Palomar St. – as being/having potential to be the heart of the city (6)

Station 2: What's Missing

Land Use Map

Description: For both the in-person and virtual versions of this activity, participants were asked to share what they thought Wildomar was missing in terms of housing type and quantity, employment opportunities, shopping and services, dining and entertainment, and any additional thoughts.

The number in the parenthesis indicate how many times a topic was mentioned in the raw comments.

In Person	Virtual
▪ Performing arts center (4) ▪ Variety of employment for all (4) ▪ More opportunities for small business (retail, dining, entertainment) (3) ▪ There is a need for affordable housing for families and seniors (3) ▪ A civic center is wanted (2) ▪ A larger library that provides a variety of services is needed (2) ▪ More recreational activities (2)	▪ Concerns in housing that is higher in density; wants to maintain rural feel of the area (5) ▪ Want to see better infrastructure as the city begins to grow (3) ▪ Would like to see some remanence of the Old Town vision (2) ▪ Want to see implementation of areas that allow for residents to linger around. (2) ▪ Need more fun activities to do for adults and kids (2) ▪ A better mix of small businesses and larger franchise businesses (2)

Open Space

Description: In this activity, participants were asked "What makes open space special in Wildomar?" To help guide the discussion, three categories were provided, along with a fourth open ended option. The categories included: places for recreation and nature, protection of plants and animals, and beautiful views. Participants could write in their response or add a dot sticker to vote for a category.

The number in the parenthesis indicate how many times a topic was mentioned in the raw comments or how many dots were placed under a topic.

In Person	Virtual (Did not do dot portion)
▪ Recreation in nature (5) ▪ Beautiful views (5) ▪ Protection of plants & animals (4) ▪ Hiking trails with an opportunity to learn about the nature would make Wildomar's open space special (2) ▪ Beautiful views consist of mountains and forest (2)	▪ Emphasize the importance of needing open space (5) ▪ Want to see more trails for pedestrian and horse use (4) ▪ Implementation of ordinances to control lighting in the city to preserve the dark skies at night (2)

Parks & Recreation

Description: For the in-person and virtual activity, participants were asked "What types of Parks and Recreation do you want to see in Wildomar? Six categories were provided for people to vote on and discuss. An "other" option was also provided for other ideas.

The number in the parenthesis indicate how many times a topic was mentioned in the raw comments or how many dots were placed under a topic

In Person	Virtual (Did not do dot portion)
- Trails (5) - Outdoor performance spaces (4) - Outdoor gathering spaces (3) - Sports field (2) - Playgrounds (2) - Residents are engaged with the outdoors however, additional things such as opportunities to learn about nature would make the experience better (2)	- There is a need for a formal performance area other than a park (4) - There is a need for event spaces, large venues, and a civic center (4) - Connect existing trails together (2) - More shaded areas in parks (2) - Off road biking and biking trails (2)

Station 3: How Does Wildomar Move?

Description: For the in person and virtual versions of this activity, participants were asked how they get around the city and the challenges they encounter in walking, biking, taking transit, or driving in the city. For the in-person activity, responses were written down on sticky notes and placed on the map.

The number in the parenthesis indicate how many times a topic was mentioned in the raw comments.

In Person	Virtual
- Comments made on the map generally focus on increasing pedestrian safety in certain areas (6) - There is a high concentration of comments made along Palomar St. (4) as well as Clinton Keith Road (4)	- Majority of the concerns are along Palomar St. (4) - Would like to see some resemblance of the old town vision in the city (2)

Station 4: What Do you Love About Wildomar?

Description: For the in-person version of this activity, participants took photos holding up a whiteboard with what they love about Wildomar written on it. For the virtual version of this activity, participants shared what they love about Wildomar and their responses were recorded using virtual sticky notes.

The number in the parenthesis indicate how many times a topic was mentioned in the raw comments.

In Person	Virtual
▪ The people are friendly (3) ▪ Access to the trails (3) ▪ Enjoy the peace (2)	▪ Residents enjoy the rural feel Wildomar offers (5) ▪ The people are nice, welcoming and care for each other (3)