

Envision Wildomar 2040 Vision Statement & Guiding Principles

“The City of Wildomar will be a safe and active community with responsible growth and quality infrastructure while keeping a hometown feel.” - City Council Adopted Vision Statement (February 2017)

Guiding Principles for preparing the General Plan

Wildomar is a city that...

Community Character

Provides a welcoming, safe and family-friendly environment with opportunities for healthy, self-sustaining lifestyles for all residents

Growth, Land Use and Development

Balances responsible growth with preservation of rural character, open spaces and historical resources

Environment

Protects the visual and ecological value of its natural resources

Economic Health

Nurtures small businesses, attracts high-quality jobs, provides quality educational opportunities and commercial services that capture local spending and generate revenues to support Wildomar’s vision for the future.

Mobility

Maintains safe roadways and high-quality pedestrian, bicycle, multi-purpose trail and transit networks

Infrastructure and Services

Provides for social, physical and mental health through arts and programs, entertainment, recreational opportunities, quality infrastructure and gathering places for residents of all ages and abilities